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THE

WORLD'S FAIR VISITOR.

ADMINISTRATION BUILDING.

PUBLISHED BY

THE WORLD'S FAIR VISITORS' ASSOCIATION,

GENERAL OFFICES, PONTIAC BUILDING,

Cor Dearborn and Harrison Sts.,

ROOMS 1001 & 1002 CHICAGO, ILL., U. S. A.

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THE

World's Fair Visitor.

A COMPENDIUM OF INFORMATION

FOR THOSE INTENDING TO VISIT

The World's Columbian Exposition,

To be Held in the City of Chicago, 1893.

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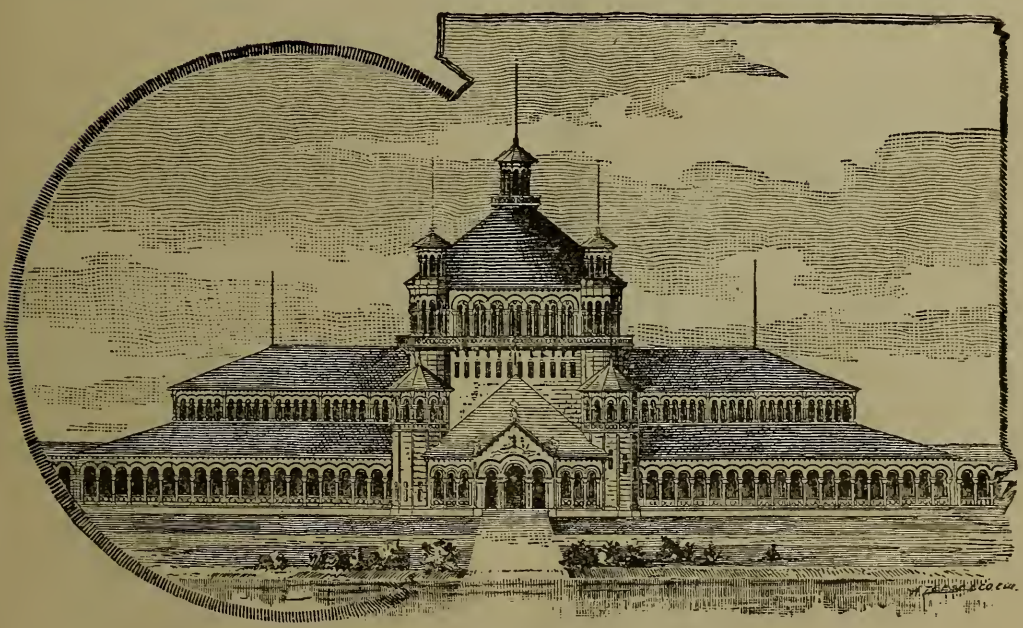
ADMINISTRATION BUILDING.

CITY OF CHICAGO.

The eyes of the whole world are to-day turned upon Chicago, the location of The World's Columbian Exposition of 1893. Not alone the location of the World's



FISH AND FISHERIES BUILDING.

Fair but the marvelous growth and possibilities of the metropolis by the lake have made it the most prominent city on the American continent, and the wonder of the nineteenth century. Chicago, grand, progressive, wonderful in its improvement, almost magical in its growth and practically unlimited in its capabilities, is fast becom-

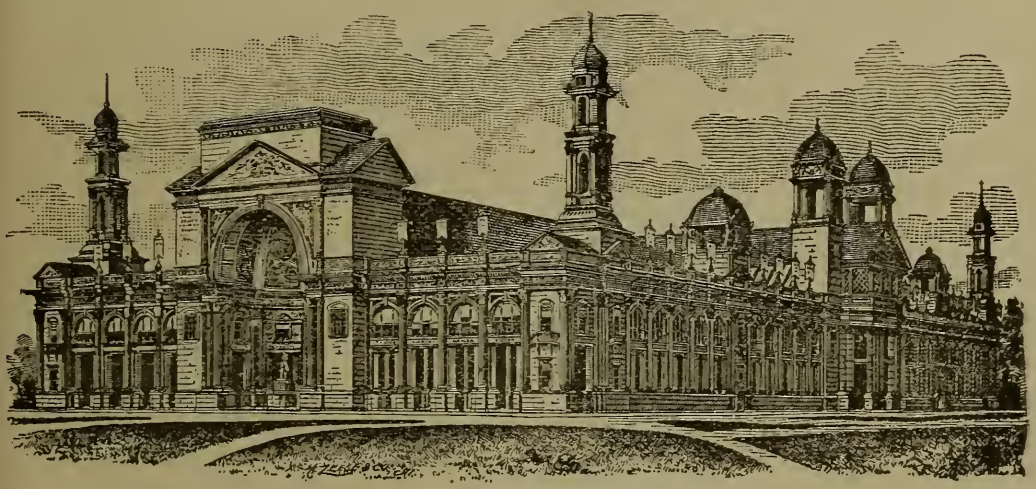
ing the financial and industrial centre of America and of the world. It boasts achievements that are familiar to the reading public of the earth and its architectural creations, covering acres of ground and towering heavenward to a height of eighteen and twenty stories, its magnificent places of amusement, its luxurious hotels, its palatial homes, its beautiful parks, its miles of splendid boulevard, shade-lined and broad, and its great manufacturing, packing and shipping industries, are all objects of interest and pride to everyone who delights in the advancing power and grandeur of this greatest of all nations.

THE WORLD'S COLUMBIAN EXPOSITION.

The four hundreth anniversary of the discovery of America by Christopher Columbus has been designated by the people of the United States as the occasion for the holding of a great national and international exhibition of arts, industries, manufactures and products of the soil, mine and sea. By act of Congress Chicago is named as the location of the Exposition and the time of the opening has been appointed for May 1st, 1893. The Exposition will continue until the last of October of the same year.

The magnitude of the World's Columbian Exposition, from a financial standpoint, can scarcely be realized. The resources of every nation on the globe will be taxed

to furnish the choicest products for exhibition. Here, brought together in one vast enclosure, will be seen the results of all branches of labor, the art treasures, the accomplishment of science and the daily life and customs of the people from every nation, land and clime. It has been estimated that a trip covering the whole earth, making a stay of several months in each country and applying the entire time to close study and observation, would not give the traveler the information that can be



ELECTRICAL BUILDING

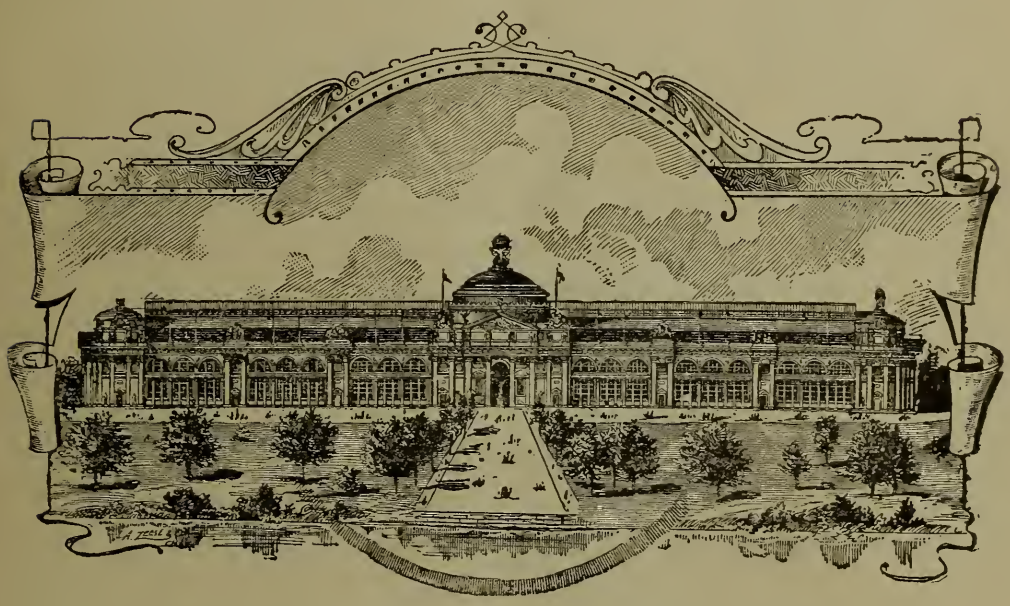
obtained in a week's visit to the Columbian Exposition at Chicago. The great majority of those who would, cannot avail themselves of an extended trip around the world, but all may visit the World's Fair at a comparatively small expense and see the countries of the earth spread, as it were, before them for their entertainment and profit.

There have been many international expositions, but

it is assured that the World's Columbian Exposition will eclipse all previous efforts in this direction. The area of exhibition space under cover will be twice that of the Paris Exposition of 1890. The press of all nations unites in predicting a most stupendous exhibition, far in advance of anything of the kind ever seen by man. To miss seeing the World's Fair will be to miss the opportunity of a lifetime; to see it will be to grasp a lifetime's entertainment and education. The architectural features of the Exposition will be grand and impressive and worthy of the world's inspection. Besides the main exhibition buildings — Administration, Machinery, Manufactures, Electric, Mining, Forestry, Horticultural, Agricultural, Art, Government and others—there will be many fine structures erected by the various States of the Union and foreign nations, reproductions of streets and palaces of many countries, and buildings devoted to numberless uses, all well worth seeing. Among such will be the reproduction of a street in Cairo, Egypt, and a Moorish palace, the latter costing half a million dollars. Many historical buildings, both American and foreign, will be brought to the exposition and set up with their natural surroundings. The exhibit of the United States Government will be a most magnificent school of instruction in the workings of the machinery of a nation, and will be an invaluable educator to every citizen. The Naval exhibit will be on a large scale and will include a fully equipped coast-line battle-ship lying in the waters of Lake Michigan, and which will be entirely open to the

inspection of every visitor. The lakes, canals and lagoons will be filled with craft and the illuminated water displays will be beyond anticipation in their beauty.

Everyone wishes to visit Chicago and the World's Columbian Exposition. Of the sixty-two millions of people in the United States a very considerable proportion will do this. Visitors from abroad will number



AGRICULTURAL BUILDING.

hundreds of thousands. Those who have sojourned in large cities in times of great crowds understand how difficult it is to obtain comfortable lodgings and proper attention, and visitors at the Centennial and Paris Expositions, recall many sad failures in their efforts to obtain the absolute necessities of even a brief stay. Those who have never had such experiences will bear in mind that

whoever depends upon his own unaided ability to secure lodgings and attention will be most likely to take up with poor accommodations, extortion in all kinds of service and a loss of nearly everything that goes to make a pleasant time. Even advance orders will be at the mercy of strangers and the pressure brought about by such enormous crowds. At such a time it is most unwise to expect friends to provide entertainment or even to secure lodgings.

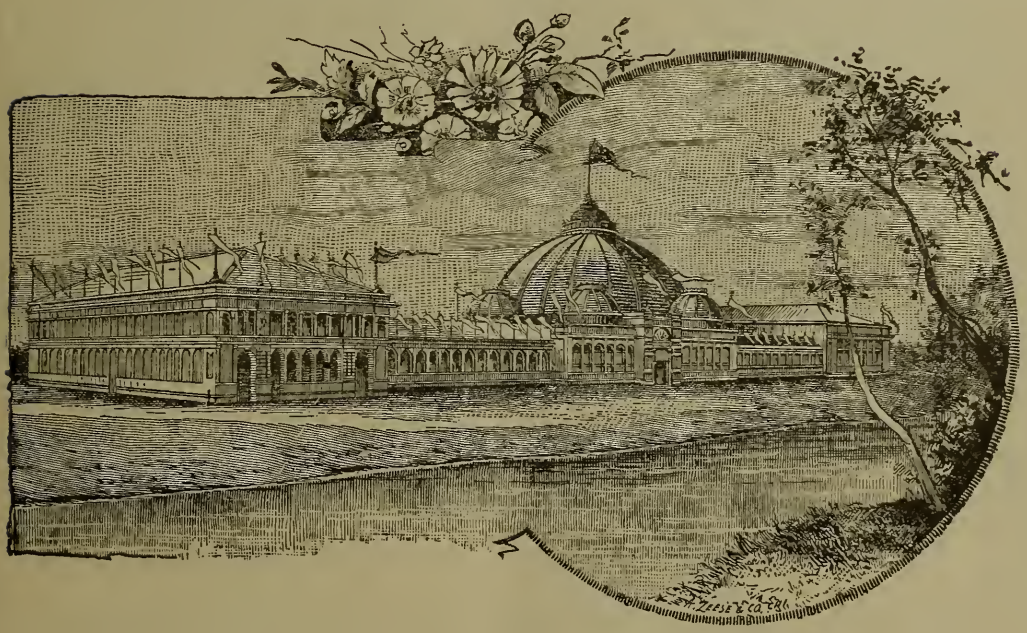
While hundreds of new hotels are being erected in Chicago it is known that at all World's Expositions accommodations are engaged long in advance, and *as a matter of fact there will be thousands of rooms engaged at hotels and boarding houses of the better class and paid for a year previous to the opening day.* On September 7th, 1891, Col. Elliott F. Shepard, of the New York *Mail and Express*, engaged at the Auditorium Hotel a suite of sixteen rooms with board, for six months during the fair, at a contract price of twenty-five thousand dollars. In all such times prices are doubled and accommodations are diminished, extortion cannot be prevented by visitors, and the avarice of hotel and lodging-house keepers frequently makes of what should be a visit of pleasure a time of hardship.

With these facts in sight it is refreshing to know that arrangements can be made for a visit to the World's Fair, whereby one will be met at the station upon arrival in Chicago, provided with first-class accommodations, have one's baggage looked after and all matters of transporta-

tion attended to by experienced parties, and that all the burden of the visit will be removed and that nothing need stand in the way of a pleasant time.

THE WORLD'S FAIR VISITORS' ASSOCIATION

covers all points just before referred to. It is an organization incorporated under the laws of the State of Illinois,



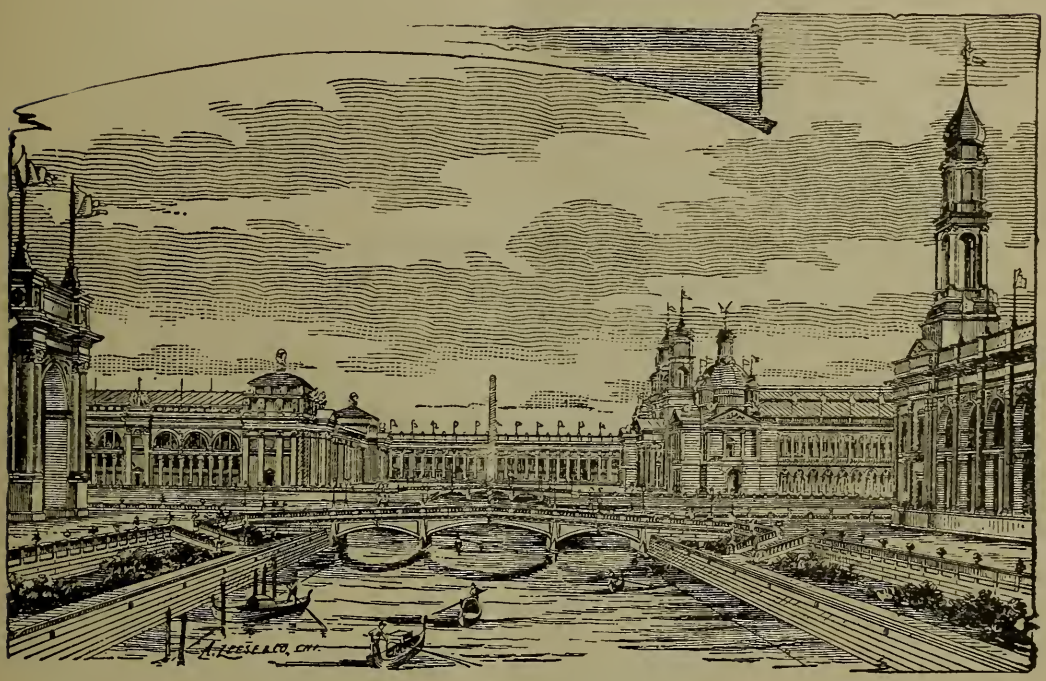
HORTICULTURAL BUILDING.

with a capital stock of $500,000. The objects of the association are to enable persons living at a distance from Chicago to visit the World's Columbian Exposition with a minimum of trouble and expense, and to provide for its patrons accommodations, information and all requisites

for such visits, and to free them from all annoyance, extortion and disappointment in the matter.

To this end the Association proposes to furnish transportation to Chicago and return, six days rooming accommodations while in the city, guaranteed commodious and first-class, transportation of the visitor and his baggage between the depot and hotel, transportation for the term of the visit, to and from the exposition grounds, six days' admission to the exposition and the services of a guide upon the exposition grounds. To this end the Association has under contract *five thousand rooms* of the best class, convenient to the exposition, and further options sufficiently extensive to enable it to accommodate any possible number of visitors under its care. The contracts for accommodations as well as the railroad tickets are transferrable and the return portion of the latter will be good for thirty days after date of issue. The World's Fair Visitors' Association is liberal and equitable in its method of dealing. The expenses are arranged on a basis of handling many thousands of people and the cost is thus reduced to a minimum, while, as the Association will control its own hotels, the accommodations provided will be superior in every respect. The cost of the trips as arranged is as low as can be made to give first-class service. Nothing second rate or cheap is offered and efficient management and service is employed in everything, so that the patrons of the World's Fair Visitors' Association may rely upon getting a substantial return for their investment.

The method of the Association in its work is simple. In each community clubs of twenty members each are organized. Each member pays ten dollars ($10.) upon making application for membership, and this constitutes his first payment on his trip ticket. The balance due upon the contract is paid in monthly installments, the amount of each installment depending upon the cost of transpor-



VIEW LOOKING SOUTH OVER THE LAGOON.

tation and the length of time the contract has to run. For example: where the expenses of the trip amount to $50. and the time elapsing between the formation of the club and the opening of the exposition is 17 months, the first payment is $10 and the amount of each monthly installment is $2.35. These payments are the same each month after the first payment is made. As each installment is

paid it is endorsed upon the contract and a receipt is given to the member paying. As payments will be due at a local bank all expense and trouble of remitting funds will be avoided. Upon receipt of the funds at Chicago the proportion of each payment for each portion of the contract is deposited to the credit of a special fund with the Illinois Trust and Savings Bank, one of the strongest financial institutions in Chicago, and such deposits will be held in trust for the proper fulfillment of each contract. Members may at any time withdraw the funds they have already paid, less the amount of the first payment of ten dollars, which will be retained by she Association to cover expenses incurred on behalf of such member.

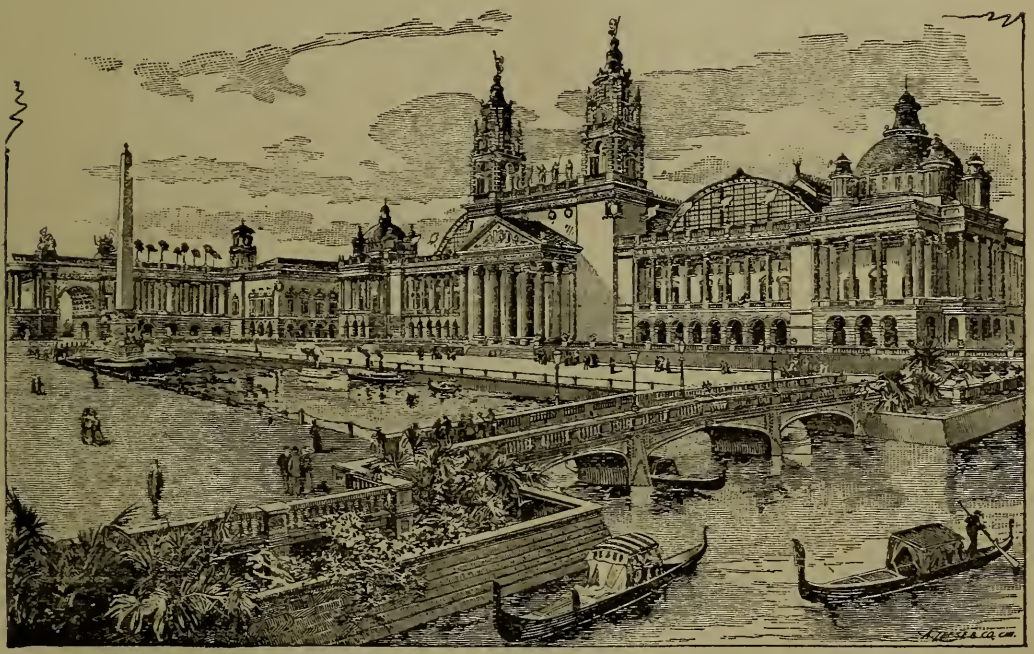
A Bureau of Information will be maintained upon the exposition grounds for the exclusive benefit of the patrons of the World's Fair Visitors' Association. Here competent attendants and guides will be found to render any assistance and information regarding the exposition, the city and transportation facilities. This Bureau will be found a great convenience to all who visit the exposition under the care of the Association.

The attention of our patrons is called to the fact that everybody cannot attend the Fair at the same time, and secure the necessary accommodations, consequently we request all clubs, or patrons, to advise us at the time of making a contract what date if any in particular is the most desirable.

In all cases where possible their wishes shall be car-

ried out. In case the accommodations are already contracted for on the date designated, the contracting parties may then choose from any of the open dates and notify the Association to that effect.

The Association proposes to secure all the accommodations possible outside of their own Hotels and those already under contract, and will undoubtedly be able to accommodate all who make application.



MACHINERY HALL.

The above statement is made in order that our patrons may understand the situation, and the inability of any Association to furnish unlimited accommodations. No company or association with hotel accommodations for four or five thousand people per day, can possibly take care

of ten or twenty thousand. Hence the necessity of a perfect understanding as regards date of visit.

The Bureau of Information at the Home office in Chicago will furnish any information desired, at any time, regarding contracts made by our State and Local agents, and from time to time all subscribers in their respective localities will be furnished with statements from the Home office at Chicago, showing the standing and membership of each club, and giving the names of all subscribers, thus showing that the Local agents have made the proper returns on all contracts.

Rates from any place will also be furnished upon application to the Home office.

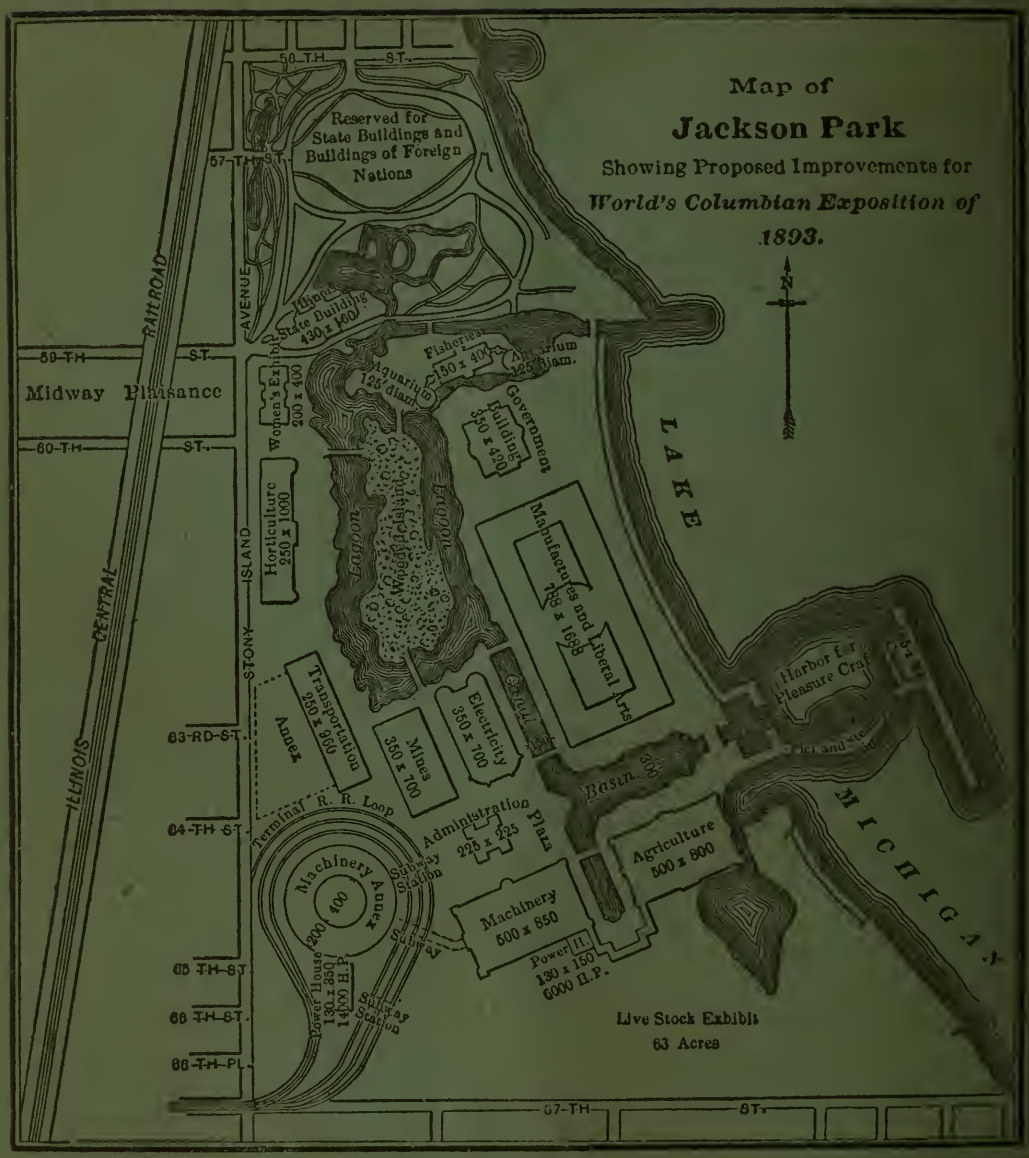
Parties desiring to act as local agents for the Association may make application direct to the Home office at Chicago, which will furnish them all information and instructions to Agents, and put them in communication with their State agent.

The management of the Association is in the hands of men who are thoroughly experienced in conducting the affairs of large institutions, and the servants it employs will be found to be competent in their several lines of work. The officers of the Association are men of unquestioned integrity, and they are under heavy bonds to handle the funds in their care in a proper and satisfactory manner. The funds of the association are protected in every manner possible, and patrons may feel assured

that there can be no chance for failure on the part of the Association to provide all that it aims and agrees to. As an investment a contract with the Association is most likely to be at a premium as the time of the World's Fair approaches and as opportunities for securing accommodations diminish.

THE WORLD'S FAIR VISITORS' ASSOCIATION,

General Offices, 1001 and 1002 Pontiac Building,

Chicago, Illinois.

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